

USEA 2010 American Eventing Championships Market Village

The USEA American Eventing Championships offer a great opportunity to cater to a wide variety of consumers. Since it began in 2004, this event has had the greatest rider turnout in the nation, with the expectation of more than 600 riders for 2010. This year, with the AEC being the last outing for the U.S. Equestrian Team's Eventing squad for the World Equestrian Games, we anticipate over 20,000 spectators. To take advantage of this unique opportunity, please take a moment to read over our Vendor Rules and fill out an enclosed Vendor Application Form.

Chattahoochee Hills Eventing does hereby grant to Vendor, _____ the right to a vendor space within the Chattahoochee Hills Market Village during the USEA American Eventing Championships during the USEA 2010 American Eventing Championships held on September 9-12 of this year, subject to the following terms and conditions:

Vendor Rules

1. Application: Applications must be completed and appropriate fees submitted in full by the deadline of August 1, 2010 or no space will be reserved. Faxed Applications are accepted.
2. Processing: Receipt of an application is not a guarantee of acceptance; Acceptance depends on number of merchants offering similar merchandise and agreement of vendor terms and regulations (see rule #4). Payments are NOT processed before application acceptance, vendors will be notified via telephone or email whether accepted or not, vendor applications are considered via postmark date and if not accepted, payment will be returned to applicant.
3. Logos: The Chattahoochee Hills name, Event Sponsor names, the USEA logo and name and the American Eventing Championships logo and name are protected by US Trademark Laws. These Trademarks may not be used without Official Authorization, any unauthorized use, description of or reference to Chattahoochee Hills Eventing, United States Eventing Association, or the American Eventing Championships in any form is prohibited.
4. Exclusion Rights: Chattahoochee Hills Eventing reserves the right to exclude any person or company from exhibiting, and reserves the right to shut down any vendor for objectionable conduct. In the case of such exclusion, the vendor will NOT be entitled to a refund.
5. Vendor Responsibility: Vendors WILL be responsible for
 - a. any expense in relation to the Vendor's merchandise setup or close down
 - b. collection and payment of all Georgia state sales tax incurred by Vendor (if applicable)
 - c. return of all rental equipment including tables and chairs
 - d. remaining open during competition "Open" hours
 - e. **All trash is to be placed in appropriate dumpsters set up behind vendor tent.** Vendor space is to remain **TRASH FREE** 100% of the time and must be cleaned up and trash free upon leaving.
6. Space: Vendors must use space allotted to them by Chattahoochee Hills Eventing and are solely responsible for any supplier/goods exhibited in said space.

7. Setup: Vendors and merchandise must arrive on grounds NO EARLIER THAN Monday, September 6 at 10:00am and must be checked in NO LATER THAN Wednesday, September 8 at 6:00pm. Vendors or goods arriving after 6:00pm on Wednesday, September 8 are subject to loss of space.

8. Opening: Trade Fair will officially open Thursday, September 9 at 9:30 am, and close Sunday, September 12 at 3:30pm. Any earlier openings are left to vendor discretion.*

*official schedule may be altered at the discretion of Chattahoochee Hills Eventing organizing committee

9. Closing: Goods and merchandise MAY NOT BE REMOVED before 5:00pm Sunday, September 12 and MUST BE REMOVED no later than 12:00pm Monday, September 13. All rented items (chairs, tables) must be returned and signed in to a Chattahoochee Hills representative upon leaving.

10. Vehicles and Parking: All vehicles must be removed from the trade fair area by 8:00am, and cannot return until 30 minutes after closing between Thursday and Sunday. No vehicles will be allowed in the trade fair area after 7:00pm. All trade fair vendors must park in the designated trade fair parking lot and will be towed at owner's expense if parked illegally.

11. Refunds: Withdrawn applications with refund request sent in writing and received by the Chattahoochee Hills Eventing office by 11:59pm Monday, August 15, 2010 will receive a refund less a \$100 processing fee.

12. Electricity: Electricity will be provided via an individual electric box with a maximum of 50amps provided vendor pays \$50 hook-up fee.

13. Payments: All payments due to Chattahoochee Hills Eventing including rental fees must be received BEFORE the start of the competition.

14. Insurance: As a condition to this agreement, all vendors must present proof of insurance encompassing general liability with accurate limits of \$1,000,000.00 and have GAIA and Chattahoochee Hills listed as an AI.

Chattahoochee Hills is NOT RESPONSIBLE for damages or losses due to weather, theft, etc.

Chattahoochee Hills Eventing
9445 Browns Lake Rd
Fairburn, GA 30213
p.(770)892-2117
f.(770)892-2159
email: chatthills@aol.com
www.chatthillseventing.com

For questions or additional information please contact:

Jan Zwak
(612)747-9674
jzwak@aol.com

Application

Contact Name _____
 Company Name _____
 Address _____
 City _____ State _____ ZIP Code _____
 Country _____
 Business Phone _____ Cell Phone: _____
 Home Phone _____ Fax Number: _____
 Email Address _____ Website Address: _____

COURTYARD VENDOR SPACE (Food vendors add \$250 to final total**)**

Size	# of Booths	Price	Total
<input type="checkbox"/> 10'X10'	(____) @	\$250 each =	\$ _____
<input type="checkbox"/> 20'X20'	(____) @	\$500 each =	\$ _____
<input type="checkbox"/> 20'X40'	(____) @	\$1000 each =	\$ _____

TENT RENTAL

Size	# of Tents	Price	Optional Sidewall	
<input type="checkbox"/> 10'x10'	(____) @	\$150 each +	_____ @ \$60 =	\$ _____
<input type="checkbox"/> 20'X20'	(____) @	\$400 each +	_____ @ \$120 =	\$ _____
<input type="checkbox"/> 20'X40'	(____) @	\$800 each +	_____ @ \$180 =	\$ _____

EQUIPMENT RENTAL

<input type="checkbox"/> Table	(____) @	\$10 each =	\$ _____
<input type="checkbox"/> Chair	(____) @	\$5 each =	\$ _____

Power Hookup: \$50 = \$ _____

Total amount payable to Chattahoochee Hills = \$ _____

(Vendors requiring large open space outside of courtyard please call for pricing)

Make Check Payable to:

Chattahoochee Hills Eventing, 9445 Browns Lake Rd, Fairburn, GA 30213

Agreed and Accepted:

Description of product and/or service to be exhibited (please list the manufacturer if applicable)

SHOP OWNER SIGNATURE _____ **DATE** _____